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Welcoming Message

WELCOME TO

THE 6TH PAN-ASIAN INITIATIVE ON SERVICE-LEARNING &
THE 2ND ASIA-PACIFIC REGIONAL CONFERENCE ON SERVICE-LEARNING
Crossing Borders, Making Connections: Service-Learning in Diverse Communities
Linguan University, 2009

Welcome and thank you for celebrating with us this momentous occasion. We are proud to introduce the 6th Pan-Asian Initiative on Service-Learning and the 2nd Asia-Pacific Regional Conference on Service-Learning. Co-organized by the Office of Service-Learning in Lingnan University, Lingnan Foundation, and the United Board, this event is designed to expand the awareness and recognize the importance of Service-Learning in higher education. The theme of this year's conference is "Crossing Borders, Making Connections: Service-Learning in Diverse Communities." It aims to further develop the concept of Service-Learning in the context of diversity and pluralism, as well as touch upon important topics, such as the ethical dimensions in Service-Learning and the relationship between Social Enterprise and Service-Learning.

This year's conference offers several oral and poster presentations from 1 to 3 June and follows with a post-conference trip to Guangzhou from 4 to 5 June to learn about the Service-Learning in China. The highlights of the conference include the keynote speeches, plenary sessions, breakout sessions and discussions, poster presentations, visit to different social enterprises, display of different Service-Learning exhibition booths, and many discovery moments of the village adoption project in Yunnan presented by the OSL and Deloitte Touche Tohmatsu. Perhaps for fellow participants wanting to develop international exchanges for Service-Learning, the most important part is networking with established institutions – in this regard we are also happy to be able to invite many founders and key players of Service-Learning, including well known academics from University of California, Los Angeles (UCLA), Stanford University and many others.

Besides, a collection of essays presented and peer-reviewed in the Conference will be published in an established education journal called "New Horizons in Education" as a Special Issue on Service-Learning. The issue will highlight this year's conference and focus on the conference's important theme of crossing borders and sharing concepts of Service-Learning to other parts of the world.

With the support from you, our partner institutions, government, non-profit organizations and corporate partners, we are happy to have over 180 participants from all around the world, including participants from the Mainland China (Hong Kong and Taiwan), India, Indonesia, Japan, Korea, Myanmar, the Philippines, Thailand, Vietnam, Australia, the United States, Canada, etc. We are pleased to involve you and engage the key stakeholders in theoretical development, sharing of experiences and challenges faced in doing Service-Learning, and exemplify the positive effects on students.

This year's conference will definitely be an amazing week-long event, where representatives from all over the world will have the opportunity to share their common passion for Service-Learning. We are sure you are going to have an incredible Service-Learning journey in our Conference.

We all recognize the importance of Service-Learning, and with our joint partnerships and efforts, Service-Learning is on its way to becoming a well-recognized concept all over the world – of which the Asia-Pacific should have a part.

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Prof. Alfred C.M. CHAN, BBS, JP Director,

Office of Service-Learning, Lingnan University Dr. Betty CERNOL-MCCANN Vice President,

United Board

Ms. Leslie STONE Executive Director, Lingnan Foundation



Co-organizers

Lingnan University

Ever since its relocation to Tuen Mun, New Territories in 1995, Lingnan University has focused on positioning itself as a successful liberal arts institution. Its mission statement, "Education for Service" is based on a holistic approach of whole-person education that encourages students to think more critically, become more responsible and caring, and gain the desire to serve their community. With its increasing number of international students, Lingnan University hopes to become a distinguished and internationally recognized liberal arts university.



Office of Service-Learning

Ever since its establishment in 2006, the Office of Service-Learning (OSL) in Lingnan University has been dedicated to increasing the link between students' academic performances and services in the community. It's well-known motto, "Serving to Learn, Learning to Serve" focuses on instilling in the students' mind the importance of improving their service, research, and leadership skills. With the support and encouragement of the community and Lingnan University, OSL continues to promote the concept of Service-Learning (S-L) into the liberal arts curriculum among institutions throughout Hong Kong.



United Board

The United Board is a historic Christian organization founded in 1922. Their mission is to promote Christian presence in higher education institutions throughout Asia and to encourage the development of reconciliation and harmony among different ethnic and religious groups. With partnership among thirteen countries in Asia, the United Board is both a programmatic and grant-making organization, working to enhance faculty development and leadership. With the generous support of many individuals and other foundations, the United Board continues to prepare future generation to have the necessary skills to be ready to tackle real world challenges.



Lingnan Foundation

Formerly called the Trustees of Lingnan University, Lingnan Foundation was first introduced in New York in 1893 to support the development of a college in Guangzhou, China. This college later became known as Lingnan University. Lingnan Foundation strives to promote understanding between Chinese and Americans by contributing to the advancement of higher education in South China. Currently, Lingnan Foundation expresses its supports by offering students the opportunity to experience scholarly exchanges, gain educational innovation, and participate in community services.



Supporting Institutions

We would like to thank the following institutions for their support to the Conference (in alphabetical order):

- The Chinese University of Hong Kong
- ♦ City University of Hong Kong
- Hong Kong Baptist University
- Hong Kong Institute of Education
- The Hong Kong Polytechnic University
- Hong Kong Shue Yan University
- ♦ The University of Hong Kong
- The Hong Kong University of Science and Technology



Background of the Conference

This conference is a double celebration of the 2nd Asia-Pacific Regional Conference on Service-Learning and the 6th Pan-Asian Initiative on Service-Learning. From June 1-3, 2009, there will be several oral and poster presentations, with topics ranging from the principles of good Service-Learning practices to international connections of Service-Learning programs. In addition to the presentations, this years' conference will also feature exhibitions of the development of the Office of Service-Learning (OSL) in Lingnan University, as well as exhibitions of one of OSL's current major projects, called the Village Adoption Project in Yunnan, in partnership with the Deloitte Touche Tohmatsu. On June 4 and 5, a post-conference tour to Guangzhou will be then conducted. With the numerous presentations, exhibitions, and educational tours this year's conference has to offer, it will definitely be an incredible week-long celebration of the success of Service-Learning and the tremendous passion of all parties involve.

Keynote Speakers

In the order of presentation

1. Prof. Keiko OSAKI

Chief, Social Policy and Population Section, Social Development Division, United Nations Economic and Social Commission for Asia and Pacific (ESCAP)

Professor Keiko Osaki-Tomita, Ph.D. is a national of Japan, with a long professional career at the United Nations. Currently based in Bangkok, Thailand, she is the Chief of Social Policy and Population Section, Social Development Division, the United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP). In this capacity, she is responsible for the management of the regional programme on a wide rage of social development issues, including population, ageing, youth, migration, family and disability. She sits on editorial board of several academic publications, and is an editorin-chief of Asia-Pacific Population Journal.



2. Prof. Edward Kwan-Yiu CHEN

Distinguished Fellows, Centre of Asian Studies, the University of Hong Kong Former President, Linguan University, Hong Kong

Professor Edward K. Y. Chen is Distinguished Fellow of the Centre of Asian Studies at the University of Hong Kong, and formerly President of Lingnan University (1995 to 2007). He built up Lingnan as a distinctive liberal arts institution outside the United States and established, probably the first in Hong Kong, a formal Service-Learning program in the curriculum. Professor Chen is an economist specializing in development issues with particular reference to Asia, receiving his degrees from the University of Hong Kong (B.A. and M.Soc.Sc.) and Oxford University (D.Phil.). He has also an eminent record of public service. He serves as a member of the Legislative Council and a member of the Executive Council of Hong Kong. He was also Chairman of the Consumer Council, the Press Council and the Hong Kong Committee for Pacific Economic Cooperation.



3. Prof. Jane Szutu PERMAUL

Assistant Vice Chancellor Emeritus of Student Affairs and Adjunct Professor of Education, University of California, Los Angeles (UCLA), the United States and Trustee, Lingnan Foundation

Professor Jane Szutu Permaul (EdD) is a life time student of higher education focused on student and organizational development. She established Service-Learning at the University of California, Los Angeles (UCLA) and nationally worked with other Service-Learning pioneers in exploring the challenges of integrating community service with academic learning since the late 1960's. Her international and intercultural interests continue as a professor emeritus at UCLA and as a Trustee of the Lingnan Foundation.





Plenary Speakers - Day 1

4. Prof. Tim STANTON

Director, Bing Overseas Studies in Cape Town, Stanford University, the United States

Professor Tim Stanton is the Director of Stanford University's Bing Overseas Studies Programme in Cape Town, South Africa, and the Visiting Senior Fellow at the John Gardner Center for Youth and Their Communities in Stanford's School of Education. He founded and directed (2000-2006) the Scholarly Concentration in Community Health and Public Service at Stanford's School of Medicine. He served as Associate Director and Director of Stanford's Haas Center for Public Service from 1985-1999. Professor Stanton has published numerous articles on Service-Learning and engaged scholarship, and a book, Service-Learning: A Movement's Pioneers Reflect on its Origins, Practice, and Future.



5. Dr. Betty CERNOL-MCCANN

Vice President, United Board

Dr. Betty Cernol-McCann is the Vice President for Programs, United Board, where she coordinated pan-Asian Service-Learning initiatives for more than five years. Before working for the United Board, she served at the Silliman University, Philippines in a variety of teaching and administrative roles, including being the Vice President for Academic Affairs and Acting President. She has also undertaken several research and training programmes for national and international development agencies in the areas of education, women's issues, environmental conservation, child labor and health concerns. Dr. Betty Cernol-McCann is an advocate for the integration of Service-Learning into the curriculum.



6. Dr. LI Shing Sun

Principal, Lingnan Dr. CHUNG Wing Kwong Memorial Secondary School, Hong Kong

Dr. Li Shing Sun is the Principal of the Lingnan Dr. Chung Wing Kwong Memorial Secondary School. He obtained his B.So.Sc., Dip.Ed., M.A. and Ad.Dip.Ed. from the Chinese University of Hong Kong and University of Toronto. He was conferred the Ph.D. by the Bulacan State University. Dr. Li devotes to service education in his School. Under his leadership, his students are involved in community services such as organizing territory-wide science and technology workshops, service programs for the aged, and 'Closing the Gap of Digital Divide' Scheme for the less advantageous groups. Dr. Li and his School is at present a stakeholder of the Elder Academy at Lingnan.



7. Prof. Alfred CHAN Cheung Ming

Director, Office of Service-Learning, Lingnan University, Hong Kong

Professor Alfred Chan Cheung-ming is currently Chair Professor of Social Gerontology in the Department of Sociology and Social Policy, Director of the Asia-Pacific Institute of Ageing Studies (APIAS) and Director of Office of Service-Learning (OSL) at Lingman University. Professor Chan advocates his researches into intergenerational studies for the promotion of a harmonious society. He sits on many Government advisory bodies, including being the Vice-Chair of Elderly Commission, Chair of the Ethics Committee of the Council of Human Reproductive Technology and Chair of the Working Group on Diet and Physical Activity, Department of Health, HKSAR.





Plenary Speakers - Day 2

8. **Prof. Sheying CHEN**

Associate Vice Chancellor for Academic Affairs and Professor of Social Policy, Indiana University Southeast, the United States

Professor Sheying Chen is Associate. Vice Chancellor for Academic Affairs and Professor of Social Policy at Indiana University Southeast. He obtained his Ph.D. and MSW from University of California, Los Angeles. Previously, he served as Dean of Professional Schools at University of Guam, Chair and Professor at City University of New York, and Coordinator for Higher Degrees and Graduate Affairs in one of the key Chinese Sociology Departments at Zhongshan University. He designed the first China national training program for social administration educators, authored the first public lecture series on community service, conducted research in Hong Kong, and introduced social work education in China.



9. Prof. Kano YAMAMOTO

Managing Trustee and Alternate Chairman of the Board of Trustees, International Christian University (ICU), Japan Professor Kano Yamamoto serves as Managing Trustee and Alternate Chairman of the Board of Trustees in the International Christian University (ICU). In the past decade or so, he has developed Service-Learning Network in Asia by encouraging student exchanges among colleges and universities in Asia. He served as a professor at ICU, a trustee of the United Board, the Comptroller of UNICEF headquarters, an economist at the Bank of Japan as well as at the International Monetary Fund (IMF).



10. Mr. Denis SIMOND

Chief Executive Officer, Odyssey Travel, A Division of the Australian & New Zealand College for Seniors, Australia Mr. Simond obtained his degree from Macquarie University, Sydney. He is currently the CEO of the Australian & New Zealand College for Seniors Limited (trading as Odyssey Travel), a not-for-profit travel management organization. He has addressed conferences in Australia, New Zealand, Asia and the United States, and has been invited to address the International Convention of Universities of the Third Age. He has guest lectured in the Centre for the Advancement of Teaching at Macquarie University, the Institute of Administration, and University of New South Wales. He has also served on the Executive Board of Illawarra Tourism to overview the development of tourism strategies and infrastructure within the three regions of Wollongong, Shellharbour and Kiama.



Speaker - Closing Remarks

11. Prof. Atina PASCUA

Professor, University of Hawaii and Executive Director of Hawaii Pacific Islands Campus Compact, the United States Professor Atina Pascua serves as the Director of the Service-Learning program at the University of Hawaii in Manoa. In 1994 she established the Hawaii Campus Compact and recruited all of the state colleges and universities as members of the compact. In 2000, with the expansion of the Service-Learning initiative into the Pacific, she became the Executive Director of Hawaii Pacific Islands Campus Compact (HIPICC) serving 18 member institutions. Through her efforts, the US Territories, for the first time, have access to a number of federal government service programs such as AmeriCorps, Volunteers in Service to America (VISTA), and Learn and Serve America.





Conference Schedule – 1 June

1 June (Monday)

Time	Agenda
8:00 to 9:00am	Breakfast time
9:30 to 10:00am	Student Canteen Opening Ceremony
9.50 to 10.00am	MBG22
	KEYNOTE SPEECHES 1
	ESTABLISHING A GLOBAL VIEW FOR SERVICE-LEARNING
	Jane Szutu PERMAUL, Assistant Vice Chancellor Emeritus of Student Affairs and Adjunct Professor of
	University of California, Los Angeles (UCLA), the United States and Trustee, Lingnan Foundation
10:00 to 10:20am	Ageing and Family in Asian Society: Future Roles of Our Younger Generations
	Prof. Keiko Osaki, Chief, Social Policy and Population Section, Social Development Division, United Nations Economic and Social Commission for Asia and Pacific (ESCAP)
	MBG22
10:20 to 10:40am	Service-Learning as a University-wide Program: Rationales and Issues
	Prof. Edward CHEN, Kwan Yiu, Distinguished Fellows, Centre of Asian Studies, the University of Hong
	Kong and Former President, Lingnan University, Hong Kong
10.10 / 11.00	MBG22
10:40 to 11:00am	Q & A Section
11:15 to 12:30pm	DISCOVERY MOMENTS - A William Adoption Project in Vunnen Chine 2007 2010
	A Village Adoption Project in Yunnan, China 2007-2010 Citizen's Responsibility Education through Service-Learning
	by Deloitte Touche Tohmatsu and Lingnan University
	Art Gallery
	WELCOMING LUNCH: KEYNOTE SPEECH 2
	CROSS BORDERS IN SERVICE-LEARNING
12:30 to 2:30pm	Cross Borders in Service-Learning and Reap Beyond the Obvious Outcomes
	Prof. Jane Szutu Permaul, Assistant Vice Chancellor Emeritus of Student Affairs and Adjunct
	Professor of Education, University of California, Los Angeles (UCLA), the United States and Trustee, Linguan Foundation
	Student Function Hall, NAB
	PLENARY SESSION 1
	SERVICE-LEARNING DEVELOPMENT IN DIFFERENT MODALITIES
M	oderator: Prof. William LEE, Associate Vice-President (Academic Affairs), Lingnan University
2:50 to 3:05pm	Service-Learning in the USA and South Africa: the Influence of Student Development
	Prof. Tim Stanton, Director, Bing Overseas Studies in Cape Town, Stanford University,
	the United States
2.05 to 2.20	MBG22
3:05 to 3:20pm	The Quest for Learning in Service-Learning: Approaches and Variations in the Asia-Pacific Dr. Betty CERNOL-McCann, Vice President, United Board
	MBG22
3:20 to 3:35pm	The Effects of a Facilitator in the Performance of a Heterogeneous Working Group: A Service-
	Learning Exploration in Technology Education
	Dr. Li Shing Sun, Principal, Lingnan Dr. Chung Wing Kwong Memorial Secondary School, Hong Kong
2-25 to 2-50	MBG22
3:35 to 3:50pm	Service-Learning in Tertiary Institutions: Nurturing a Giving Culture Prof. Alfred CHAN Cheung Ming, Director, Office of Service-Learning, Linguan University, Hong Kong
	MBG22
3:50 to 4:10pm	Q & A Section
4:30 to 6:30pm	NETWORKING BREAK & POSTER SECTION
	Art Gallery
6:30 to 8:30pm	Dinner at Social Enterprises
	Fantastic Ladies' Cafe
	Cafe Fusion



Conference Schedule – 2 June

2 June (Tuesday)

Time	Agenda Agenda
8:00 to 9:00am	Breakfast time
	Student Canteen
	PLENARY SESSION 2
	CROSS-CULTURAL, CROSS-SECTORS, CROSS-COUNTRIES EXPERIENCES IN
	ORGANIZING SERVICE-LEARNING PROGRAM IN ASIA-PACIFIC REGION
	Moderator: Dr. Nirmala JEYARAJ, Program Director, United Board
9:30 to 9:45am	Promoting Service-Learning in China: Historical, Cross-Cultural, and Interdisciplinary
	Issues and Perspectives
	Prof. Sheying CHEN, Assoc. Vice Chancellor for Academic Affairs and
	Professor of Social Policy, Indiana University Southeast, the United States
	MBG22
9:45 to 10:00am	Cross-Countries Experiences in Organizing Service-Learning Programs
	Prof. Kano YAMAMOTO, Managing Trustee and Alternate Chairman of the Board of Trustees,
	International Christian University (ICU), Japan
	MBG22
10:00 to 10:15am	Service-Learning in Tourism
	Mr. Denis Simond, Chief Executive Officer, Odyssey Travel,
	a Division of the Australian & New Zealand College for Seniors, Australia
10.15 : 10.00	MBG22
10:15 to 10:30am	Q & A Section
10:45 to 12:45pm	NETWORKING BREAK (SERVED WITH LUNCH BUFFET) & POSTER SECTION
	Art Gallery
	VISIT NOAH'S ARK IN MA WAN
2:30 to 6:00pm	The Christian Call for Services & Learning
	• Mr. Raymond C. M. YIM, Founder, Hong Kong Social Enterprise Incubation Center Limited and
	CM Consultants, Hong Kong
	• Mr. Matthew A. PINE, Project Contents Coordinator, Sun Hung Kai Properties Group,
	Hong Kong
	 Mr. Richard KIANG, Coordinator for World Council of YMCA Conference 2010,
	the Chinese YMCA of Hong Kong, Hong Kong
	■ Dr. Bryan Wong, Curator, Noah's Ark Expo, the Media Evangelism Limited, Hong Kong
	 A Representative from Noah's Adventureland, the Boys' Brigade Hong Kong, Hong Kong
	■ Ms. Winnie WONG, CEO, Treasure House, the Angela Luk's Education Foundation Ltd.,
	Hong Kong
	■ Ms. Josephine Lee, Senior Manager, Corporate Venture (Partnership & Alliances), St. James' Settlement, Hong Kong
	Noah's Ark Website: http://www.noahsark.com.hk/eng/index.php Noah's Ark, Ma Wan



Conference Schedule – 3 June

3 June (Wednesday)

Time	Agenda	
8:00 to 9:00am	Breakfast time	Student Canteen
9:30 to 11:30am	BREAKOUT SESSION AND DISCUSSION 1	
	Service-Learning Course: Design of an Effective Syllabus	
	(Why Service Activity Is Utilized and How Service Component Is Structured)
	Moderator: Prof. Margaret BRABANT, Professor, Dept. of Political Science,	
	Butler University, the United States	
		MBG06
	Breakout Session and Discussion 2	
	Service-Learning Program: Principles of Good Practice	
	(Engagement, Reflection, Reciprocity, Public Dissemination)	
	Moderator: Prof. Donald BRAID, Director, Center for Citizenship and Community,	
	Butler University, the United States	
		MBG07
	BREAKOUT SESSION AND DISCUSSION 3	
	Reflection in Service-Learning: Strategies and Resources	
	Moderator: Prof. Stephen CHAN Ching Kiu, Head & Professor, Dept. of Cultural St	ıdies,
	Lingnan University, Hong Kong	
		GEG02
11:30 to 1:00pm	NETWORKING Break & Poster Section	
		Art Gallery
1:00 to 2:00pm	Lunch	
		Student Canteen
2:30 to 4:30pm	Breakout Session and Discussion 4	
	Service-Learning in Communities	
	Moderator: Mr. Alex Hung, CIO, EduTechnic Ltd., Vice President,	
	Internet Professional Association, Hong Kong	
		MBG06
	BREAKOUT SESSION AND DISCUSSION 5	
	Service-Learning and Social Responsibility/ Social Enterprises	
	Moderator: Mr. Alex YEUNG Wai Hon, Programme Director,	
	the Clothing Industry Training Authority, Hong Kong	
		MBG07
	BREAKOUT SESSION AND DISCUSSION 6	
	Multicultural Symbiosis through International Service-Learning	
	Moderator: Dr. Florence E. McCarthy, International Christian University, Japan	GRG C
		GEG02
4:30 to 5:30pm	Workshop -	
	Stepping Stones to Get Your Research Published	
	Dr. Kwok Keung Ho,	
	Adjunct Professor, School of Continuing and Professional Education,	
	Hong Kong Institute of Education, Hong Kong	147000
6 20	T	MBG06
6:30pm	FAREWELL DINNER	
	CLOSING REMARKS	
	The Ways forward for Service-Learning in the Asia-Pacific Region	
	Prof. Atina PASCUA, Professor, University of Hawaii and Executive Director of Haw	vaii Pacific Islands
	Campus Compact, the United States	
		Gold Coast Hotel



Conference Schedule – 4 & 5 June

4 & 5 June 2009 Guangzhou Service-Learning Program

Location: Guangzhou, Mainland China

On the first day, delegates will have the opportunity to visit Sun Yat-Sen University, a school dedicated to advance knowledge and founded by the great leader, Dr. Sun Yat-Sen. Then, on the second day, delegates will visit the Guangzhou English Training Center for the Handicapped (GETCH), one of our Service-Learning partners, and experience how Service-Learning is contributing to help many handicaps fulfill their dreams of achieving higher education despite their conditions.

4 June (Thursday)

8:45am	Lingnan to Guangzhou		
12:30pm	Arrive at Sun Yat-Sen University		
12:30 to 1:00pm	Settle down		
1:00 to 2:30pm	Welcoming Lunch		
2:30 to 3:30pm	MEETING WITH DIFFERENT DEPARTMENTS OF SUN YAT-SEN UNIVERSITY Seminar: Summer Service-Learning Program in Hong Kong and Guangzhou		
3:30 to 6:00pm	Visit Sun Yat-Sen University, Non-Government Organizations & Sightseeing Activity		
7:00 to 9:00pm	Dinner Cruise on the Pearl River		
9:00 to 10:30pm	Cultural Exposure		

5 June (Friday)

8:00 to 9:00am	Breakfast			
9:45 to 10:45am	VISIT OUR SERVICE-LEARNING PARTNER (GETCH) AT GUANGZHOU & SEMINAR GETCH: Guangzhou English Training Center for the Handicapped			
11:00 to 12:30nn	Service-Learning Tour: Reach out to the Community!			
12:30 to 1:30pm	Lunch			
2:15 to 5:00pm	VISIT NON-GOVERNMENT ORGANIZATIONS NAAC Elderly centre, HK-GZ Youth Service Centre, Ankang Immigrant Workers Center			
5:00 to 8:00pm	Travel back to Lingnan University			



Details of Keynote Speeches

KEYNOTE SPEECHES 1

ESTABLISHING A GLOBAL VIEW FOR SERVICE-LEARNING

10:00-11:00am, 1 June, MBG22

Moderator: Prof. Jane Szutu PERMAUL, Assistant Vice Chancellor Emeritus, Student Affairs and Adjunct Professor, University of California, Los Angeles (UCLA), CA, the United States; and Trustee, Lingnan Foundation

Ageing and Family in Asian Society: Future Roles of Our Younger Generations

Prof. Keiko OSAKI

Chief, Social Policy and Population Section, Social Development Division, United Nations Economic and Social Commission for Asia and Pacific (ESCAP)

Owing to a long-term decline in fertility and improvement in longevity, the rapid process of population ageing has become an emerging reality that challenges Asian society.

Along with such transformations, the family in Asia is also experiencing unprecedented changes, in terms of its structure, function and value. Prof. Osaki addresses inevitable socio-demographic changes shaping the societies in Asia and calls attention to the needs to strengthen inter-generational solidarity. Using the framework of the United Nations World Programme of Action for Youth (WAPY), she stresses that the facilitation of interdependence between younger and older persons should be a prerequisite to meeting the challenges of ageing society and a condition for the development of society as a whole.

Service-Learning as a University-wide Program: Rationales and Issues

Prof. Edward CHEN, Kwan Yiu,

Distinguished Fellows, Centre of Asian Studies, the University of Hong Kong Former President, Linguan University, Hong Kong

Service-Learning plays a significant role in liberal arts education which is the preferred form of undergraduate education for meeting the challenges of the New /Creative Economy of today. The modern world has brought about issues such as dealing with uncertainty and change, diversity, and inequality resulting from digital divide. Liberal arts education emphasizes the importance of teaching and learning processes such as interactive relationships, community services, transdisciplinarity, and international exposure. Service-Learning is a useful medium through which the liberal arts teaching and learning processes can be practiced and the issues of the modern economy can be studies or even resolved.

KEYNOTE SPEECH 2

CROSS BORDERS IN SERVICE-LEARNING 12:30pm, 1 June, Student Function Hall, NAB

Cross Borders in Service-Learning and Reap Beyond the Obvious Outcomes

Prof. Jane Szutu PERMAUL

Assistant Vice Chancellor Emeritus of Student Affairs and Adjunct Professor of Education, University of California, Los Angeles (UCLA), the United Status and Trustee, Lingnan Foundation

What borders are we talking about, and how might we be enriched by crossing these borders? Answers to these questions can broaden our horizons with reference to the borders that we need to cross in order to develop and institutionalized Service-Learning. Furthermore, identification of outcomes from Service-Learning beyond the obvious is essential to integrate Service-Learning into the academic curricula. We know that Service-Learning yield student learning, but is it worth academic credits? We know community service is performed, but what else?



Details of Plenary Session

PLENARY SESSION 1

SERVICE-LEARNING DEVELOPMENT IN DIFFERENT MODALITIES 2:50-4:30pm, 1 June, MBG22

Moderator: Prof. William LEE, Associate Vice-President (Academic Affairs), Lingnan University

Service-Learning in the USA and South Africa: the Influence of Student Development

Prof. Tim STANTON

Director, Bing Overseas Studies in Cape Town, Stanford University, the United States

This presentation focuses on the history, theoretical foundations, and broad practice of Service-Learning in two different contexts; the United States and South Africa. It examines Service-Learning pedagogy's design and practice - curricular, co-curricular, or non-formal – utilized in both countries noting the influence of evolving theories of student development - intellectual, moral, civic - in order to engage conference participants in reflecting on appropriate application and possible futures in Hong Kong and elsewhere.

The Quest for Learning in Service-Learning: Approaches and Variations in the Asia-Pacific

Dr. Betty CERNOL-MCCANN

Vice President, United Board

The practice of Service-Learning as a teaching methodology has varying approaches across learning communities. This is to be expected of a methodology that recognizes diversities, context-based learning, and meaning-making in teaching-learning. As a communal learning enterprise, how can learning be enhanced in Service-Learning? How can Service-Learning aid the formation of a learning community? Based on her observation of the Service-Learning practices in the Asia-Pacific, the author proposes ways to maximize learning outcomes through partnerships and building of alliances.

The Effects of a Facilitator in the Performance of a Heterogeneous Working Group: A Service-Learning Exploration in Technology Education

Dr. LI Shing Sun

Principal, Lingnan Dr. Chung Wing Kwong Memorial Secondary School, Hong Kong

The importance of scientific knowledge and technology in daily life is duly emphasized in the reformed curriculum. Also, the mode of learning and teaching is to change from teacher-centered approach to cooperative approach. 'Learning-by- doing' and 'cooperative-learning' are considered as effective means to learn. Being a pioneer in science and technology education, the researcher's school organizes workshops for primary students and their families across the Territories each year. In the workshop held last November, secondary students who acted as facilitators, practiced their 'generic skills' whilst the primary students and their parents 'constructed' knowledge and consequently 'valued' their family activities. The present study is a report on the effects of the facilitators in the performance of the heterogeneous working groups formed in the workshop. It indicates that the service recipients have attained higher learning levels and achieved better performance. In subsequent survey, it confirms the service-providers benefited from other learning experiences outside their classrooms.

Service-Learning in Tertiary Institutions: Nurturing a Giving Culture among University-Students in Hong Kong

Prof. Alfred CHAN Cheung Ming

Director, Office of Service-Learning, Lingnan University, Hong Kong

Lingnan University is the first University in Hong Kong to set up an Office of Service-Learning that echoes its long-standing motto, 'Education for Service'. Our mission, following the same tradition enacted in the 70s by the US leading universities, is not only to develop able scholars, but also to serve our community with the knowledge learned in classrooms. Service-Learning seeks to provide a vital university-community link through which students can find meanings in academic pursuits and in helping those in need. Serving in real life situations also facilitates students' learning in lifelong commitments to community service, research and leadership. In the process of achieving these, students are also being nurtured in all our programs for a giving mentality – for which in time, they will become core fabrics of a harmonious community.



Details of Plenary Session

PLENARY SESSION 2

CROSS-CULTURAL, CROSS-SECTORS, CROSS-COUNTRIES EXPERIENCES IN ORGANIZING SERVICE-LEARNING PROGRAM IN ASIA-PACIFIC REGION 9:30-10:30pm, 2 June, MBG22

Moderator: Dr. Nirmala JEYARAJ, Program Director, United Board

Promoting Service-Learning in China: Historical, Cross-Cultural, and Interdisciplinary Issues and Perspectives

Prof. Sheying CHEN

Assoc. Vice Chancellor for Academic Affairs and Professor of Social Policy, Indiana University Southeast, the United States

The motto "serve the people" tended to yield lip service under the politicization and de-politicization of the Chinese economic state (Chen, 2004). Recent change in China's general public policy (GPP) has shown a growing commitment to service as a government function and social aspiration. Higher education as a social institution has also experienced dramatic changes, from "serve proletarian politics" to "serve modernization construction". "Serve the people" is now paid new attention in Chinese higher education policy. Although Chinese institutions of higher education have long engaged students in "practical learning", promoting service as a learning activity and pedagogy requires a more systematic approach. Important issues are discussed from cross-cultural and interdisciplinary perspectives, including conception, project design, learning objectives, and outcomes assessment.

Cross-Countries Experiences in Organizing Service-Learning Programs

Prof. Kano YAMAMOTO

Managing Trustee and Alternate Chairman of the Board of Trustees, International Christian University (ICU), Japan

The purpose of my presentation is to conceptually clarify the role of Service-Learning (S-L) in establishing mutual trust, peace and security under the globalized today's world. Through our experiences, it has become evident that the international S-L is a powerful means in overcoming cultural diversity thereby building peaceful world. The globalization, beside its positive aspects, brings serious problems such as market failures, identity crisis, fundamentalism, inequity, etc., which brings uncertainty and human insecurity. To deal with these problems, we need to emphasize very basic human values universally found in most communities; "Back to Basics". S-L is quite powerful where participants work together to attain common goals in solving problems. Conditions for successful program will be discussed from our S-L program experiences.

Service-Learning in Tourism

Mr. Denis SIMOND

Chief Executive Officer, Odyssey Travel,

a Division of the Australian & New Zealand College for Seniors, Australia

Service-Learning as a teaching methodology is categorized as experiential education, or learning by doing. Projects aid the development of local community infrastructure and/or conservation.

By involving a diverse range of people in experiential education, knowledge, skills and motivation needed to understand culture differences and foster environmental and community awareness are gained. Structured opportunities are created to evaluate the service experience, allowing participants to be constantly aware of the impact of their work.

The presentation includes Odyssey's Service-Learning Guidelines and features the following examples:

- Seniors Research & Service Projects
- Intergenerational Lingnan University Students & Seniors
- USA Fulbright / Hayes Scholars
- USA University Student Groups eg. Nurses



Details of Closing Remarks

CLOSING REMARKS 6:30pm, 3 June, Gold Coast Hotel

The Ways forward for Service-Learning in the Asia-Pacific Region

Prof. Atina PASCUA

Professor, University of Hawaii and Executive Director of Hawaii Pacific Islands Campus Compact, the United States
The future of Service-Learning in the Asia Pacific region is an unwritten but brightly optimistic chapter
which involves scores of highly talented students, faculty, community partners, and educational institutions.
More than twenty years of research involving 1,100 college and university presidents - representing some 6
million students, state that Service-Learning programs which transcend departmental, academic level, temporal,
disciplinary and cultural lines contribute to solutions to society's most pressing issues, from environmental
sustainability and education achievement gaps to disparities in health care delivery. The success of Campus
Compact is that it trusts the assumption that given the chance, young people will take responsibility for making
their communities stronger. Prof. Pascua will summarize lessons gleaned from the experience of this US
National higher education organization Campus Compact, and its relevance to the Asia Pacific region.

Details of Breakout Sessions

BREAKOUT SESSION 1:

SERVICE-LEARNING COURSE: DESIGN OF AN EFFECTIVE SYLLABUS

9:30 - 11:30am, 3 June, MBG06

Moderator: Prof. Margaret BRABANT, Professor, Dept. of Political Science, Butler University, the United States

- 1. Active Learning, Action Research: Integrating Service-Learning in Furniture Design Curricula Mrs. Mariana Wibowo, Lecturer, Petra Christian University, Indonesia
- Developing Generic Skills and Enhancing Knowledge Integration through Service-Learning
 Dr. Kwok-Hung LAI, Senior Student Affairs Officer, the Hong Kong Institute of Education, Hong Kong
- 3. "Classroom-in-Community: Serving the Elderly People, Learning from Senior Citizens" A Communitarian Approach to Community-based Service-Learning for Secondary School Students in Hong Kong Mr. Kwok-Bong Chan, Supervisor, Jockey Club South Kwai Chung Children and Youth Integrated Services Centre, the Boys' and Girls' Clubs Association of Hong Kong, Hong Kong
- 4. MUST Learning through Serving: Academic Service-Learning Model at Minghsin University of Science and Technology in Taiwan
 - Dr. Wu-Der Jeng, Dean, Office of Student Affairs, Minghsin University of Science and Technology, Taiwan Mr. Shun-Shiang Yeh, Director, Service-Learning Center, Minghsin University of Science and Technology, Taiwan Ms. Hsiao-Chi Chiu, Doctoral Student, Institute of Civic Education and Leadership, National Taiwan Normal University; Instructor, Service-Learning Center, Minghsin University of Science and Technology, Taiwan
- 5. Core Business Courses with a Service-Learning Component?
 - Dr. Yuk-lan Wong, Assistant Professor, Dept. of Management, Lingnan University, Hong Kong Dr. Carol Hok-ka MA, Research Development Officer (Service-Learning), Lingnan University, Hong Kong



Details of Breakout Sessions

BREAKOUT SESSION 2:

SERVICE-LEARNING PROGRAM: PRINCIPLES OF GOOD PRACTICE

9:30 - 11:30am, 3 June, MBG07

Moderator: Prof. Donald BRAID, Director, Butler University's Center for Citizenship and Community, the United States

1. Principles of Good Practice for a Peer-Learning Approach to Critical Service-Learning

Mr. Kazutoh Ishida, Senior Program Director, Volunteers in Asia, the United States

Mr. Ben Strong, Program Director, Volunteers in Asia, the United States

Mr. Patrick QIAN, Stanford University Student, Volunteers in Asia, the United States

2. Using Bloom's Taxonomy to Engage in Service-Learning; Ensuring Reciprocity of the Learning Event

Mr. Chris Cartwright, Dean of Academic Programs, the International Partnership for Service Learning and Leadership (IPSL), the United States

Dr. Kevin Kecskes, Associate Vice Provost for Community Engagement, and Director of Community Based Learning, Center for Academic Excellence, Portland State University (PSU), the United States

3. Supporting Student Civic Engagement beyond the Initial Service-Learning Experience:

the Intercultural Leadership Program at Poole Gakuin University, Osaka, Japan

Prof. Linda Diane Musselwhite, Associate Professor, Poole Gakuin University, Japan

Seki AYAKO, Lecturer, Poole Gakuin University, Japan

Prof. Morisada Reiko, Associate Professor, Poole Gakuin University, Japan

4. The Impact of Service-Learning in Supporting Family Empowerment and Welfare Program

Case Study: Packaging Design Class Project for Micro Industries in Kediri

Mrs. Listia Natadjaja, Visual Communication Design Lecturer, Art and Design Faculty, Petra Christian University, Indonesia

Mr. Yohanes Budi CAHYONO, Community Outreach Centre, Petra Christian University, Indonesia

5. The Implementation and Learning Effects of Group Dynamic in Intensive Service-Learning Program – Based on Taiwan International Volunteer

Dr. Hsing-Yuan Liu, Director, Office of Student Affairs, Chang Gung Institute, Taiwan

6. Promoting Intergenerational Relationships and Reading Cultures through Service-Learning: Strategies, Effectiveness and Lessons Learned

Prof. Alfred C. M. CHAN, Director, Office of Service-Learning, Lingnan University, Hong Kong

Dr. Carol Hok-ka MA, Research Development Officer (Service-Learning), Office of Service-Learning, Lingnan University, Hong Kong

Ms. Sharon Sin-yui Chan, Assistant Teaching Fellow, Dept. of Sociology and Social Policy, Lingnan University, Hong Kong

Ms. Sandy Shan-shan YEUNG, Project Officer, Office of Service-Learning, Linguan University, Hong Kong

Breakout Session 3

REFLECTION IN SERVICE-LEARNING: STRATEGIES AND RESOURCES

9:30 - 11:30am, 3 June, GEG02

Moderator: Prof. Stephen CHAN Ching Kiu, Head & Professor, Dept. of Cultural Studies, Lingnan University, Hong Kong

1. Reflecting on Service-Learning Experience to Deepen Students' Learning

Mrs. Winnie Lee, Section Head (Student Development), Student Affairs Office, the Hong Kong Polytechnic University, Hong Kong

Ms. Charlotte CHOW, Senior Project Officer, Student Affairs Office, the Hong Kong Polytechnic University, Hong Kong

2. The Effectiveness of Applying Service-Learning in Teaching Values and Softskills : An Analysis of Students' Reflective Journals

Ms. Arlinah Imam RAHARDJO, Faculty Member, Informatics Dept., Petra Christian University, Indonesia

3. The Multiple Roles of Learner: the Reflection in Service-Learning Methods

Prof. Lilianny Sigit Arifin, Head, Urban and Housing Studies, Petra Christian University, Indonesia

4. Reflection in Service-Learning: Strategies and Resources

Mrs. Pitchumani Angayarkanni Sekaran, Lecturer, Dept. of Computer Science, Lady Doak College, India Jayachandra Navaneetharaj, Lecturer, Dept. of Computer Science, Lady Doak College, India

5. Service-Learning Visiting Tutor Scheme

Ms. Maria Corazon REANO, Service-Learning Visiting Tutor, Office of Service-Learning, Lingnan University, Hong Kong



Details of Breakout Sessions

BREAKOUT SESSION 4

SERVICE-LEARNING IN COMMUNITIES

2:30 - 4:30pm, 3 June, MBG06

Moderator: Mr. Alex Hung, CIO, EduTechnic Ltd., Vice President, Internet Professional Association, Hong Kong

- 1. Wheel for Weal: A Leadership Model for People's Development (Lived Experiences of Urban Poor Leaders in a Selected Barangay in Metro Manila)
 - Dr. Juliet K. Bucoy, Director, Trinitian Center for Community Development, Trinity University of Asia, Philippines
- 2. FJU Social Work Students Serving in Shin An Neighborhood
 - Dr. Rosa Shiow-hwa Luo, Assistant Professor, Dept. of Social Work, Fu Jen Catholic University, Taiwan Mr. Yao-Yi Shen, Graduate Student, Dept. of Social Work, Fu Jen Catholic University, Taiwan
- 3. Learning to Support the Poor with Medical Service: Expanding the Path for University Humanities Education
 - Mr. Long-shui Xu, Director, Med-poor-aid Office, the Second Affiliated Hospital of Shantou University, China
 - Mr. Xianhua DING, Med-poor-aid Office, the Second Affiliated Hospital of Shantou University, China
 - Ms. Xiyue Lin, Staff, Med-poor-aid Office, the Second Affiliated Hospital of Shantou University, China
 - Ms. Suping Huo, Med-poor-aid Office, the Second Affiliated Hospital of Shantou University, China
 - Prof. De-lin Sun, Med-poor-aid Office, the Second Affiliated Hospital of Shantou University, China
- 4. Enhancing Mental Health Literacy for the Young
 - Mr. Kam Chung Wong, Lecturer (Social Work), Centre of Health & Social Sciences, Hong Kong College of Technology, Hong Kong
- 5. Advocacy in Service-Learning: Community Auditing for a Barrier-free Environment
 - Ms. Liliane C. K. Chan, Head, Centre of Health & Social Sciences, Hong Kong College of Technology, Hong Kong Tak Kin Siu, Research & Development Officer, Hong Kong College of Technology, Hong Kong Mr. Yiu Tung Luk, Head, Dept. of Government & Community Affairs, Hong Kong College of Technology, Hong Kong
- 6. **Project BLISS Blessing and Loving Initiatives through Servicing and Support**Ms. Venus Pui-Yan Wong, Research Counselor, Centre on Behavioral Health, the University of Hong Kong, Hong Kong
- 7. Recovering Citizenship-Recycling Resources
 - Dr. Wilfred Sugumar RICHARDS, Dean of Science, Madras Christian College, India

BREAKOUT SESSION 5

SERVICE-LEARNING AND SOCIAL RESPONSIBILITY/ SOCIAL ENTERPRISES

2:30 - 4:30pm, 3 June, MBG07

Moderator: Mr. Alex YEUNG Wai Hon, Programme Director, the Clothing Industry Training Authority

- 1. Service-Learning in the Form of Social Enterprise Internship: Sharing Values and Knowledge from Different Disciplines
 - Mr. Raymond YIM Chun Man, Founder, Social Enterprise Incubation Centre, Hong Kong Lee K.W., the Chinese University of Hong Kong, Hong Kong
- 2. Service-Learning in a Lunar New Year Fair: Cultivating Social Entrepreneurship through Close Collaboration between University, Secondary and Primary Students
 - Dr. Vincent NG, Associate Professor, Dept. of Computing, Hong Kong Polytechnic University, Hong Kong Ms. Edith Chan, Dept. of Computing, the Hong Kong Polytechnic University, Hong Kong
- 3. The Perspective Transformation through Overseas Voluntary Services Based on the Experiences of "Going back to Hometown" at Myanmar.
 - Dr. Shwu-Chyong Chen, Administrator, Student Housing Service Division, National Taiwan University, Taiwan Cian-Chein Liao, Associate Manager, Housing Service Division, National Taiwan University, Taiwan
- Dr. Ruo-Lan Liu, Associate Professor, Dept. of Civic Education and Leadership National Taiwan University, Taiwan
 4. Social Responsibility in the Teaching of Journalism as a Service-Learning-Oriented Course
- Prof. Allen Del Carmen, Associate Professor, University of St. La Salle, Philippines
- 5. Experience of Students in Service-Learning with Prisoner-Patients with AIDS in Taipei Prison Taiwan Prof. Mei-Ching CHEN, Dept. of Clinical Psychology, College of Medicine, Fu Jen Catholic University, Taiwan



Details of Breakout Sessions

6. An Intervention into some Psycho-Social Issues of a Socially Marginalized Community

Prof. Leelamma K.E., Professor, Dept. of Psychology, Union Christian College, India Dr. Jyothi Mariam JOHN, Selection Grade Lecturer, Union Christian College, India

7. Disaster Social Work Service-Learning in Sichuan: Project TRANSCEND

(Transformation via Resilience and Nurturance: Servicing Communities & Empowering Neighborhood of the Sichuan 512 Disaster)

Ms. Pandora, O. K. NG, Counselor, Centre on Behavioral Health, the University of Hong Kong, Hong Kong Ms. Angie H. Y. Sun, Research Coordinator, Centre on Behavioral Health, the University of Hong Kong, Hong Kong Mr. Andy H. Y. Ho, Research Officer, Centre on Behavioral Health, the University of Hong Kong, Hong Kong Ms. Venus P. Y. Wong, Research Counsellor, Centre on Behavioral Health, the University of Hong Kong, Hong Kong Prof. Cecilia L. W. CHAN, Centre Director, Centre on Behavioral Health, the University of Hong Kong, Hong Kong

8. The Importance of AUSL Program to GETCH and Her Students

Mr. CHEN Yousheng, Student, Guangzhou English Training Center for the Handicapped, China

BREAKOUT SESSION 6

MULTICULTURAL SYMBIOSIS THROUGH INTERNATIONAL SERVICE-LEARNING

2:30 - 4:30pm, 3 June, MBG07

Moderator: Dr. Florence E. McCarthy, International Christian University, Japan

Where We Are NOW: A Profile of Service-Learning among SLAN Colleges and Universities

Dr. Florence E. McCarthy, Service-Learning Centre, International Christian University, Australia

2. Changing Perspectives through Multi Cultural Experience

Dr. Mercy Pushpalatha, Principal and Secretary, Lady Doak College, India.

Prof. J. CHITHRA, Coordinator, Centre for Outreach & Service-Learning Programmes; Lecturer (SG), Dept. of Mathematics, Lady Doak College, India.

Mrs. Helen Mary JACQUELINE, Coordinator, Centre for Outreach & Service-Learning Programmes; Lecturer, Dept. of Economics, Lady Doak College, India

Alice Eliza Sherina, Member, Centre for Outreach & Service-Learning Programmes; Lecturer, Dept. of Social Sciences, Lady Doak College, India

3. Service-Learning in Multicultural Contexts: Approaches and Experiences in the Philippines and India

Dr. Enrique G. Oracion, Director of Research and Development Center, Silliman University, Philippines

4. International Service-Learning through Community Outreach Program in Villages in Hediri-East Java: a Study on Students' Reflection Journals

Dr. Juliana ANGGONO, Head of Institute of QA, Petra Christian University, Indonesia

Yohanes Budi CAHYONO, Petra Christian University, Indonesia

Nugraha Pratama ADHI, Petra Christian University, Indonesia

Felix PASILA, Petra Christian University, Indonesia

5. Student Assessment on Service-Learning Programmes of Chung Chi College

Dr. Tai Shing LAU, Programme Co-ordinator, Service-Learning Programme, Chung Chi College, the Chinese University of Hong Kong, Hong Kong

6. The Effects of Service-Learning on English Major Students

Dr. Pearl WATTANAKUL, Head, Dept. of Teaching English to Speakers of Other Languages, Faculty of Arts, Payap University, Thailand

7. The Impact of Service-Learning: Reflections from Service-Learning Alumni

Prof. Yutaka SATO, Director, Service-Learning Center, International Christian University, Japan

Dr. Florence E. McCarthy, Service-Learning Centre, International Christian University, Japan

Mutsuko Murakami, International Christian University, Japan

Prof. Kano Yamamoto, Managing Trustee and Alternate Chairman of the Board of Trustees, International Christian University, Japan



Details of Poster Sessions

POSTER SESSION I 4:30 – 6:30pm, 1 June , Art Gallery

SERVICE-LEARNING IN COMMUNITIES

1. Beyond the Boundaries

Mrs. Rachna MISHRA, Sr. Lecturer and Co-ordinator, NICHE, Isabella Thoburn College, India

2. Aging and Service-Learning

Ms. Van ZING, Lecturer, Myanmar Institute of Theology, Myanmar

3. Empowering the Powerless through Community and Health Development: An integration of Community Development Concepts in the Community Health Nursing Practice

Prof. Segundo Francis Z. BARTE III, Head, Integrated Community Health Nursing Department, Trinity University of Asia - St. Luke's College of Nursing, Philippines

4. Kabalaka Reproductive Health Center: Working Together, Reaping Together

Prof. Nenalyn D. Abioda, *Dept. of Nursing, Central Philippine University, Philippines* Ms. Dimpna C. Castigador, *Central Philippine University, Philippines*

5. Tender Loving Care (TLC-MIT)

Mr. S' JOSEPH, Dean of Students (BARS), Myanmar Institute of Theology, Myanmar

6. The Importance of Crossing Borders to Make Connections in Diverse Communities to Protect our Conjoint Environment through Service-Learning

Ms. Qiu-shi WANG, Student, Lingnan University, Hong Kong

7. Service-Learning in the Aftermath of Tsunami – Opportunities to Learn and Serve Dr. Sheila JOHN, Reader, Dept. of Homescience, Women's Christian College, Chennai, India

8. Service learning exploring in Sun Yat-sen University

Mr. Martin Yang Gang, Intern at Institute for Civil Society, Director for Martinhall Liberal and Arts Education Program, Sun Yat-Sen University, China

POSTER SESSION II 10:45-12:45pm, 2 June, Art Gallery

SERVICE-LEARNING COURSE: DESIGN OF AN EFFECTIVE SYLLABUS

1. **Better Learning, Better Service: Linking Service-Learning and Ideological Education**Prof. Qian-hua YANG, Associate Professor, Dean, School of History & Politics, Guizhou Normal University, China

2. The Beginning Approach toward a Curriculum Integrated Service-Learning Model: a Case Study of Social Development

Prof. Li-ming Zhang, Professor, Dept. of Sociology/ Social Work, School of Public Administration, Yunnan University, China

3. Ethics of Service-Learning and the History of Tunghai University
Prof. Chung-ming WANG, Associate Professor, Tunghai University, Taiwan

SERVICE-LEARNING PROGRAM: PRINCIPLES OF GOOD PRACTICE

1. Principles of Best Practices in Service-Learning: Engagement, Reflection, Reciprocity, Public Dissemination

Dr. Mookkanamblam TAMILARASI, Reader, Lady Doak College, India

2. Service-Learning Implementation in the University of Social Sciences and Humanities

Ms. Cao Boi Ngoc, TRAN, Deputy Head of Office of International Cooperation, University of Social Sciences and Humanities, Vietnam

3. The Students Service-Learning "Learning Together for Developing Community Project Education Central Area 2: Year 2004"

Dr. Gumpanat Boriboon, Lecturer, Faculty of Education, Srinakharinwirot University, Thailand



Details of Poster Sessions

4. W.T. Chan Fellowships Program

Ms. Jessica Zheng, 2008 UC-Berkeley Fellow, W. T. Chan Fellowships Program, Sun Yat-sen University, China Ms. Jasmine Ou, 2008 UC-Berkeley Fellow, W.T. Chan Fellowship Program, Sun Yat-sen University, China

5. The Implementation and Learning Effects of Service-Learning in Taiwan College Students' Guiding Elementary School Club Activity

Dr. Hsing-Yuan Liu, Director, Office of Student Affairs, Chang Gung Institute, Taiwan

POSTER SESSION III 11:30-1:00pm, 3 June, Art Gallery

REFLECTION IN SERVICE-LEARNING: STRATEGIES AND RESOURCES

1. Service-Learning in China: a Case Study

Prof. Xuejuan Chen, Assoc. Professor and Head of Physics Education, Hunan University of Arts And Science, China

2. Can Reflection Alone Facilitate Student Integrate Academic Knowledge and Service Activities in an Academic Service-Learning Course?

Dr. Hui Xuan Xu, Assistant Professor, General Education Office, the Hong Kong Institute of Education, Hong Kong

3. **Service-Learning Model: Youth Volunteer Associations in Chinese Universities** Mr. Hui ZENG, *Graduate student, Guizhou Normal University, China*

4. From Boundaries to Challenges: Ethical Dimensions in Service-Learning Dr. Cesar D. Orsal, Dean, College of Arts & Science, Trinity University of Asia, Philippines

SERVICE-LEARNING AND SOCIAL RESPONSIBILITY/ SOCIAL ENTERPRISES

1. Exploring the Cross-cultural Experiences of College Students with Diverse Backgrounds in Overseas Voluntary Service at Myanmar in 2008

Dr. Ruo-Lan Liu, Associate Professor, National Taiwan Normal University, Taiwan Hsin-hua Lee, Graduate student, Dept. of Civic Education and Leadership, National Taiwan Normal University, Taiwan

2. Building Student's Social Responsibility through Service-Learning

Mr. Parmonangan MANURUNG, Lecturer, Dept. of Architecture, Duta Wacana Christian University, Indonesia

3. The Medical Service-Learning Experience in Ulaanbaatar .Dream Land of Mongolia

Dr. Yu-Chu Huang, Associate Professor / Head of Nursing Department, Fu Jen Catholic University, Taiwan

Dr. Jinn-Shyan WANG, Fu Jen Catholic University, Taiwan

Dr. Kun Long Hung, Fu Jen Catholic University, Taiwan

Dr. Hou-Chang CHIU, Fu Jen Catholic University, Taiwan

Dr.Yu-Ling LIN, Fu Jen Catholic University, Taiwan

Dr. Yun May CHUNG, Fu Jen Catholic University, Taiwan

Jen Chi Yun, Fu Jen Catholic University, Taiwan

4. Using Service-Learning on Promoting Character Education in Taiwan Universities

Dr. Hsing-Yuan Liu, Director, Office of Student Affairs, Chang Gung Institute, Taiwan

5. Receiving help, Self-help & Helping Others

Mr. Nick Huang Zhiyong, Teacher, Guangzhou English Training Center for the Handicapped, China



Exhibitions

DISCOVERY MOMENTS -

A VILLAGE ADOPTION PROJECT IN YUNNAN, CHINA 2007 – 2010 CITIZEN'S RESPONSIBILITY EDUCATION THROUGH SERVICE-LEARNING

Deloitte Touche Tohmatsu & Lingnan University

Location: Art Gallery, 2/F, Main Building

The three-year Village Adoption Project in Yunnan is jointly organized by Deloitte Touche Tohmatsu and Office of Service-Learning in Lingnan University. A village named "Gezhangla" in Yunnan mountain area, with the majority population of an ethnic minority group 'Yi', is selected. This project aims to pilot and develop a model for the sustainable development of a rural community and to enhance citizens' commitment to social responsibility in China through academic research, corporate social responsibility and Service-Learning. This exhibition gives you an overview on the deliverables in our visits. Our two-year achievements on infrastructures, health conditions, and education are highlighted, too. You can find out more on Yi, one of the ethnic minorities in China, and its cultural characteristics in this exhibition.

COMMUNITY ENGAGEMENT THROUGH SERVICE-LEARNING IN LINGNAN UNIVERSITY

Office of Service-Learning, Lingnan University

Location: Main Entrance

How can students benefit from the philosophy of Service-Learning? How can we facilitate the running of a Service-Learning program? What are the success factors for Service-Learning programs?

Being an advocator of the philosophy of Service-Learning, Lingnan University is the first university in Hong Kong to strive for designing and implementing quality Service-Learning programs, and promoting Service-Learning in the community.

This exhibition illustrates the establishment and the development of Office of Service-Learning in Lingnan University. In addition, main features of our Service-Learning and Research Scheme, as well as our students' engagement in local and international Service-Learning programs, are also presented. The sharing from our stakeholders can give you an overview of the involvement of our community partners. We are delighted to share with you our experiences in conducting Service-Learning programs after three years of hard work.

ELDER ACADEMY AT LINGNAN

Office of Service-Learning, Linguan University & Asia-Pacific Institute of Ageing Studies Location: Art Gallery, 2/F, Main Building

Life-long learning is the key to continuous participation in society. With the rising ageing population, elder learning has become one of the major issues in Hong Kong. Elder learning not only encourages general well-being, but also raises the sense of worthiness of the elderly. To further promote elder learning and active participation in the society, and to enhance students' civic awareness and commitment to the community, the Office of Service-Learning (OSL) and Asia-Pacific Institute of Aging Studies (APIAS) in Lingnan university initiated Elder Academy Scheme partnerships with four Lingnan sister schools in 2008.

This exhibition illustrates the background and the concept of the "Elder Academy at Lingnan". The implementation models and the integration of the Elder Academy Scheme with the fulfillment of Other Learning Experiences (OLE) in the New Senior Secondary Education in Hong Kong are discussed.

(Language of the exhibition content: Chinese; leaflet in English version is provided)



Registration

REGISTRATION & INFORMATION DESK

Date	Opening Hours	Venue
Sunday 31 May	12:00 noon- 8:00pm	MBG09, LU
Monday 1 June	8:30am – 6:00pm	MBG09, LU
Tuesday 2 June	8:30am – 6:00pm	MBG09, LU

ENTITLEMENTS

Delegates' registration includes:

- ♦ Conference Programme
- ♦ Conference Presentation Summaries
- ♦ Abstract presenter list
- ♦ Evaluation form

- Name Badge
- ♦ Service-Learning Package
- HK tourism guide

MESSAGE BOARD

A message board is located in the information area. Messages for delegates will be posted on the board. Please check the board periodically.

Accommodation

GOLD COAST HOTEL

Delegates are advised to check-in to the Hotel directly upon arrival.

Airport to Hotel: 7:50am-11:50pm (Please contact hotel representative at Arrival Hall A counter A02)

Hotel to Airport: 5:15am-9:45pm

In order to facilitate the delegates to attend the conference, coach service between the Gold Coast Hotel and Lingnan University will be provided at 8:30am during the conference, from 1 to 3 June. Please gather at the Main Entrance of hotel.

LINGNAN UNIVERSITY'S HOSTEL

On 31 May and 1 June, a Hostel Check-in Counter will be set-up at Room MBG10, Main Building, Lingnan University during office hours. The Check-in Counter will be relocated to the Entrance of Hall B after 7pm. Please refer to the below table for the opening hours of Hostel Check-in /out Counter. A room key will be distributed to each Hostel User. A HK\$100 deposit for the key will be collected at Check-in, and refunded at Check-out.

All Check-out will be processed at the Entrance of Hall B before 12:00 noon. To avoid long queue, delegates are advised to check-out at 11:00am. For security reasons, there is no late check-out for Hostel user. Both Hong Kong International Airport and the Hunghom Train Station provide temporary storage service.

Date	Opening Hours	Venue	
31 May (Sun)	12:00 noon – 6:30pm	MBG10, LU	
31 May (Sull)	7:30pm – 12:00 midnight	Entrance of Hall B, LU	
11 () ()	12:00 noon – 6:30pm	MBG10, LU	
1 June (Mon)	7:30pm – 12:00 midnight	Entrance of Hall B, LU	
2 I (T)	8:30am – 6:00pm	MBG10, LU	
2 June (Tue)	7:30pm – 12:00 midnight	Entrance of Hall B, LU	
3 June (Wed)	6:00am – 12:00 noon	Entrance of Hall B, LU	
4 June (Thu)	6:00am – 12:00 noon	Entrance of Hall B, LU	
5 June (Fri)	6:00am – 12:00 noon	Entrance of Hall B, LU	
6 June (Sat)	6:00am – 12:00 noon	Entrance of Hall B, LU	
7 June (Sun)	6:00am – 12:00 noon	Entrance of Hall B, LU	



Meal Arrangement

BREAKFAST

1 June to 3 June (Mon - Wed)

Venue: Student Canteen, G/F Amenities Building(AMB), Lingnan University

Time: 8:00am – 9:00am

LUNCH

1 June (Mon)

Venue: Student Function Hall, New Academic Block(NAB), Lingnan University

Time: 12:30pm – 2:30pm

Remarks: Welcoming Lunch with Keynote Speech

2 June (Tue)

Venue: Art Gallery, 2/F Main Building(MB), Lingnan University

Time: 10:45am - 12:45pm

Remarks: Networking Break & Poster Section

3 June (Wed)

Venue: Student Canteen, G/F Amenities Building(AMB), Lingnan University

Time: 1:00pm – 2:00pm

DINNER

1 June (Mon)

Venue: 1. Fantastic Ladies' Cafe

2. Cafe Fusion

Time: 6:30pm – 8:30pm

Remarks: Dinner at Social Enterprises

3 June (Wed)

Venue: Gold Coast Hotel, Tuen Mun

Time: 6:30pm – 9:00pm

Remarks: Farewell Dinner & Closing Remarks with Keynote Speech and Cultural Performance

Dining

There are two dining areas and food services available in Lingnan University.

1. **THE STUDENT CANTEEN AND CUP COFFEE CAFE** is located on the ground floor of the Amenities Building. It serves breakfast, light refreshment, lunch, and dinner. Opening Hours are as follows:

Student Canteen: Mondays to Fridays - 7:45am to 8:30pm; Saturdays - 7:45am to 6:00pm; Sundays and Public Holidays - Closed

Cup Coffee Cafe: Mondays to Saturdays 8:30am - 5:30pm, Sundays and Public Holidays - Closed

2. The **CHINESE RESTAURANT** is located on the first floor of the Amenities building. It serves lunch and dinner with upgraded food and beverage services. Opening Hours are as follows:

Mondays to Saturdays - 11:00am to 11:00pm and Sundays and Public Holidays - 9:00am to 11:00pm

FU TAI ESTATE There are several restaurants located on the 2nd floor of the mall in Fu Tai Estate (Mei King Restaurant, McDonald's, Café Delight, and Fu Tai Seafood Restaurant), as well as a Park n Shop Grocery Store and a Circle K convenient store on the lower floors.

<u>Tuen Mun Town Center</u> The Tuen Mun Town Center offers more choices on dining. You can choose from fast food to Chinese, Japanese, Vietnamese, Korean, and Italian in different price range. Please read *Transportation* for the traveling options.



Transportation

HOW TO REACH LINGNAN UNIVERSITY

Lingnan University is located in Tuen Mun, a residential area in Hong Kong. Nevertheless, Hong Kong has an extensive and reliable network of public transportation. It includes buses, mini buses, trains and taxis. You can get to Lingnan University by bus, mini bus, trains or taxi. Octopus card is valid for payment for all means of transport except taxi.

Bus

All the following buses provide services from the city to Lingnan University.

No.	Bus Co.	Schedule	Fare (HK\$)	Route	Journey Time(Min.)
67M	KMB	5:30am - 11:37pm	7.8	Kwai Fong \leftrightarrow Lingnan	55
67X	KMB	5:30am - 11:15pm	10.7	$Mong\ Kok \leftrightarrow Lingnan$	68
261	KMB	5:50am - 11:15pm	12	Sheung Shui \leftrightarrow Lingnan \leftrightarrow Sam Sing	58
53	KMB	5:50am – 00:15am	8.8	$Yuen\ Long \leftrightarrow Lingnan \leftrightarrow Tsuen\ Wan$	90
K51	KCR	5:45am – 11:45pm	3.7	Tai Lam \leftrightarrow Lingnan	30 - 40
A73	KCR	6:30am – 9:30am 3:00pm – 7:00pm	6.5	Tin Shui Wai $↔$ Lingnan $↔$ Tuen Mun Ferry Pier	16 - 18

PUBLIC LIGHT BUS (GREEN LINE)

The following mini-bus (Green) provides services within the Tuen Mun district.

No.	Fare (HK\$)	Route
46	\$4.00	Tuen Mun Town Centre \leftrightarrow Fu Tai Estate

TAXIS

Some explanatory notes about taxi in Hong Kong

Red taxis operate in most of Hong Kong, except for Tung Chung Road and the south side of Lantau Island; Green taxis serve the rural areas of the New Territories; and

Blue taxis operate on Lantau Island.

(Taxi passengers using the Lantau Link are required to pay an additional toll fare of HKD \$30 irrespective of the direction of travel, and additional fares are also charged for using toll tunnels.)

HOW TO REACH HONG KONG AIRPORT

BUS

Step 1: Lingnan University → Tuen Mun Town Centre Bus Terminus

Option 1: You may take the taxi from Lingnan University to the Tuen Mun Town Centre Bus Terminus (about HKD \$ 35 per journey)

Option 2: Take Bus K51 and get off the Tuen Mun Town Centre Bus Terminus (Fare \$3.70HKD)

Step 2: Tuen Mun Town Centre Bus Terminus → Hong Kong International Airport

Take Airbus No. E33 (Time: 5:30am – 12 midnight) to Hong Kong International Airport (HKIA) (HKD \$13.60 per person).

The whole journey will take you around one and a half hour.

TAXI

You may take a red or green taxi (green is cheaper than the red in this case) from Lingman University to the Airport Terminus. It will take around 40 - 45 minutes and costs about HKD \$270 - 300 per journey (inclusive of bridge/tunnel fees). In addition, a HKD \$6 (red taxi)/ HKD \$4 (green taxi) will be charged per piece of luggage.



Transportation

EXPLORING HONG KONG

For the public transport, please refer to the following website http://www.td.gov.hk/transport in hong kong/public transport/index.htm

RAILWAYS

You may want to explore Lingnan and its surrounding areas. Other than public buses, the MTR provides services from Kowloon to the New Territories and Shenzhen (Mainland China).

Light Rail: (in orange)

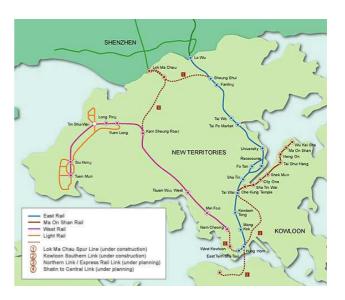
The nearest Light Rail station to Lingnan is Fung Tei and Siu Hong. The fare from Fung Tei to Tuen Mun Town Centre (the 614/614P route to Ferry Pier) is HKD\$ 4. The Siu Hong Station offers more LRT routes and West Rail as well.

West Rail: (in violet)

There are two stations in Tuen Mun (Siu Hong and Tuen Mun). The fare from Tuen Mun to Mei Foo (Kowloon) is HKD\$ 15.5 (Orginal Fare) or HKD\$ 14 (Octopus Discounted Fare) and the journey time is about 27 minutes. You can switch to take the M.T.R. trains (subway) after getting off at Mei Foo to travel to other places in Kowloon or on Hong Kong Island.

East Rail: (in blue)

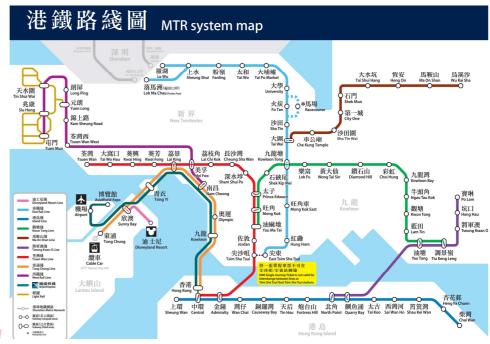
East Rail operates suburban mass transit services between East Tsim Sha Tsui and the Mainland boundary at Lo Wu (for Shenzhen)



http://www.mtr.com.hk/chi/lr bus/routemap index.html

The MTR offers train services that cover Hong Kong Island, Kowloon, and Tung Chung, Lantau Island. Its territory-wide commuter network has 7 lines:

- 1. Kwun Tong Line (Yau Ma Tei ↔ Quarry Bay)
- 2. Tseun Wan Line (Tseun Wan ↔ Central)
- 3. Island Line (Sheung Wan ↔ Chai Wan)
- 4. Tung Chung Line
 (Tung Chung ↔ Hong
 Kong)
- 5. Airport Express (the Airport ↔ Hong Kong)
- 6. Tseung Kwan O Line (North Point \leftrightarrow Po Lam)
- 7. Disneyland Resort Line (Sunny Bay ↔ Disneyland Resort)



Source: http://www.mtr.com.hk/chi/train/system_map_pop_up.html http://www.mtr.com.hk/chi/train/system_map.html



Information for Visitor

<u>INTERNET SERVICES</u> A computer lab for complimentary internet services is located at room BUG19 (Teaching and Computer Laboratory) on the G/F floor of the Ho Sin Hang Building (LU Map. No. 8). It will be available on 31 May to 4 June from 8:30am to 10:30pm.

<u>Insurance</u> The organizer cannot accept responsibility for accidents that might occur. Delegates are encouraged to purchase travel insurance prior to leaving their home countries. Insurance plans typically cover accidental loss of belongings, medical costs in case of injury or illness, and other possible risks pertaining to international travel.

<u>CURRENCY EXCHANGE</u> Most foreign currencies and travellers' checks are easily exchangeable at local banks. There are also areas to exchange money at the Hong Kong International Airport. Please note that banks and moneychangers do charge a commission for money exchange. Unless you are arriving on a weekend or public holiday, you can exchange money at the Bank of East Asia located in the Lingnan campus (G/F, Main Building) during regular office hours (9am-5pm). However, you may wish to obtain a small amount of Hong Kong dollar cash before you leave the Hong Kong Airport just in case of emergencies.

ELECTRICITY The standard electrical voltage in HK is 220 volts AC, 50HZ, so you will need an adaptor for your 100-volt appliances and electrical equipment. The majority of electrical outlets in Hong Kong take a three-pronged plug. Participants with laptops, digital cameras, and cellular phones should purchase an adaptor in advance.

<u>CALLING CARDS</u> The Circle K convenient store in Fu Tai Estate sells a calling card for IDD/ long distance service.

EMERGENCY CONTACTS: Dr. Carol Ma (+852) 9550 9279, carolma@ln.edu.hk; Ms. Polly CHIU (+852) 9703 8284, pollychiu@ln.edu.hk; or Ms. Sanna LEE (+852) 9302 7274, sannalee@ln.edu.hk.

Cultural & Tour Program

HONG KONG ATTRACTIONS

Ngong Ping 360 is Hong Kong's hottest tourist attraction, providing a stunning cable car ride up a mountain to a spiritually-themed village that features a range of fun activities – as well as access to the Giant Buddha statue, Po Lin Monastery and Wisdom Path. The 20 – 25-minute cable car journey offers spectacular 360-degree views over the South China Sea, airport, verdant valleys and mountains before reaching the Ngong Ping plateau where the awesome Giant Buddha sits majestically above Ngong Ping Village and the Po Lin Monastery.

Website: http://www.np360.com.hk/html/eng/front/index.asp

Date and Time: 10am to 6pm M-F; 9am to 6:30pm on Sat, Sun

The Peak The highest point on Hong Kong Island is the world famous Victoria Peak, offering a spectacular bird's eye-view across Victoria Harbour to the Kowloon Peninsula. While the day and night vistas are equally dramatic, they are totally different – so for the full experience, aim for both if you have time! Ascending the steep hillside to the Peak by the century-old Peak Tram is a thrill of its own; the view during the ride is stunning. Then enjoy the shopping and dining at the highest shopping malls and restaurants in Hong Kong.

Website: http://www.thepeak.com.hk/en/home.asp

<u>Lan Kwai Fong</u> A must-go place for night owls. After sundown, the in-crowd heads for Lan Kwai Fong, a buzzing centre of clubs, bars and restaurants in Central.

Website: http://www.lankwaifong.com/index.php?page=home

HONG KONG CURRENT EVENTS

<u>A Symphony of Lights</u> A Symphony of Lights is a multi-media spectacular that has been classified as the 'World's Largest Permanent Light and Sound Show' by Guinness World Records. The show involves 40 buildings on both sides of Victoria harbour, each decked out in colourful lights, laser beams and searchlights that come alive in a dazzling display of lights synchronized to music and narration.

Website: http://www.discoverhongkong.com/eng/events/harbour-light-show.html
Date and Time: Nightly starting at 8:00pm

<u>Le French May Arts Festival 2009</u> Le French May has presented over 500 events ever since its inception in 1993. It offers audiences a rich cornucopia of French culture, making it one of the must-attend arts and cultural events in the Asia-pacific region.

Website: www.frenchmay.com Date: 24 April – 13 June 2009 Time, Venues, and Admission: Varies



Appendix I - Information for Presenters

ORAL PRESENTATION (BREAKOUT SESSION)

- 1. The duration of the presentation would be around 15 minutes. For individual presentation session, please refer to the *Details of Breakout Sessions* or you can download it from http://www.ln.edu.hk/osl.
- 2. The language of presentation should be in English. Since English is a second language for most of our participants, please speak in a clear manner.
- 3. Please keep the speech in the assigned duration.
- 4. An overall Q & A session will be held at the end of each session. You are not obligated to answer a topical question, but may make recommendations.
- 5. Computer equipment, phone lines, and LCD projection will be available in the presentation venue.
- 6. Please submit your presentation materials (e.g. PowerPoint file) to the Conference Program Committee to oslconf@ln.edu.hk before the session starts. Please also bring along the file with you during the presentation session.
- 7. If you are using a PowerPoint or other Microsoft Office files for your presentation, please make sure it is in 2003 version or older (.ppt, or .doc). The computer used for presentation may NOT support 2007 Microsoft Office (.pptx or .docx).
- 8. Please report to the Presenter Reception Desk at least 15 minutes before the session starts. The Presenter Reception Desk will be located next to the entrance of the Lecture Theatre where you will be presenting.
- 9. If you have any questions, please feel free to call Ms. Sanna LEE at (852) 2616 8063 or e-mail to oslconf@ln.edu.hk.

POSTER PRESENTATION (POSTER SESSION)

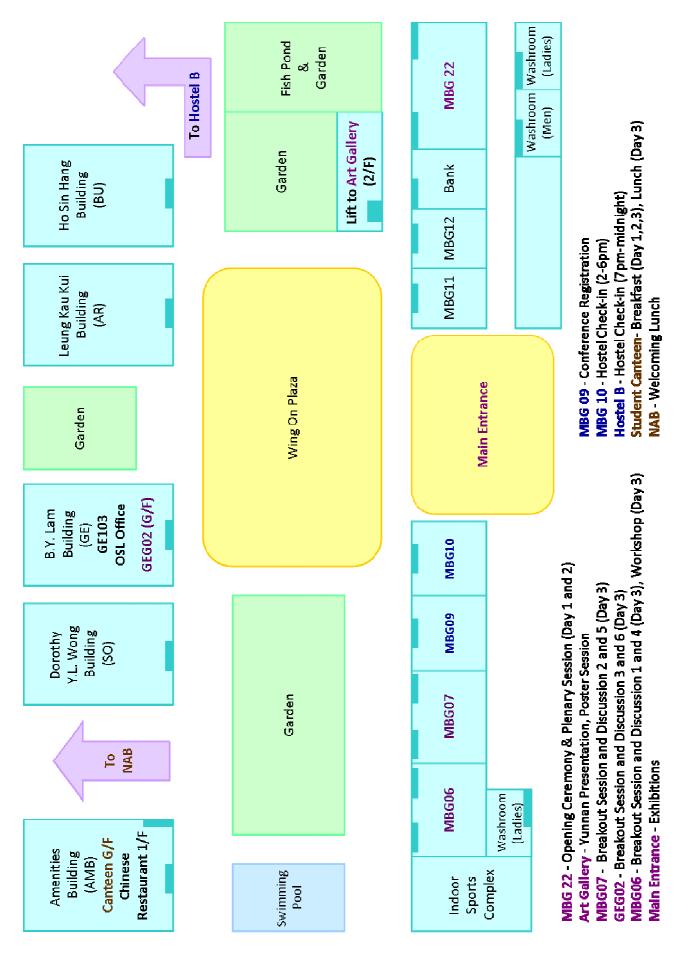
- 1. The size of the poster board is 3ft (L) x 6ft (H) with one side only.
- 2. Please indicate your name and email address on your poster for those audience members who would like to contact you later.
- 3. Empirical research papers should describe the background, objectives, research method and results in the abstract.
- 4. Conceptual papers should describe the background, discussion focus and suggestions.
- 5. If any Service-Learning program is involved, a brief introduction on the content of the program is required.
- 6. Poster content should be proofread, well written, and suitable for academic publishing.
- 7. Poster should be brought to the meeting by the presenters and not mailed, as the organizers will not be responsible for loss or mishandling.
- 8. Presenters can post their poster during the below period. All posters should be posted before 9:00am on 1 June.

Date	Time
31 May 2009	10:00am to 9:30pm
01 June 2009	7:00am to 9:00am

- 9. Presenters are requested to be by their posters during their designated session. Please refer to the *Details of Poster Sessions* attached or you can download it from http://www.ln.edu.hk/osl.
- 10. Presenters are responsible for <u>posting</u> and <u>removing</u> their own material. Please prepare your own stationary for the posting.
- 11. Audio-visual equipment may not be used.
- 12. If you have any questions, please feel free to call Ms. Sanna Lee at (852) 2616 8063 or e-mail to oslconf@ln.edu.hk.



Appendix II – Map of Conference Venue





Appendix III - Map of Lingnan University

