

# Mr PAN Sutong

Doctor of Business Administration *honoris causa*

## Citation

A native of Shaoguan, Guangdong Province, Mr PAN Sutong was born in Guangzhou, moving to the US at 13 and to Hong Kong at 21. His career began with trading Panasonic electronic goods. In 1993 he founded the Matsunichi group, progressing from trading to manufacturing home appliances, including digital electronic consumer goods like MP3 players, digital photo frames, video phone systems, removable USB disks and LCD display TV sets. In 2002 the Group bought a Hong Kong listed company, enhancing its development of digital electronic consumer products.

Mr Pan then made his next business move from industrial production to real estate and finance; he is currently Chairman of Goldin Real Estate Financial Holdings Ltd (also known as Goldin Group), which includes Goldin Financial Holdings Ltd (Hong Kong-listed), Goldin Properties Holdings Ltd, Goldin Equities Ltd, and Germany-listed Gigaset AG. Spread over countries on four continents, his business is diverse and international in scope, encompassing real estate development, financial investment services, red wine, high-end electronics products in Hong Kong, China and abroad, as well as polo and horse breeding. One of Mr Pan's signature achievements is "Goldin Metropolitan" in Tianjin, a mega-scale, high-end real estate integrated development project, which includes a skyscraper close to 600 metres in structural height, making it the third tallest building in the world. This mega-integrated project is scheduled for completion by phases in 2019.

As an international entrepreneur, Mr Pan takes a broad perspective on matters, always alert to national development trends and international business opportunities. Indeed, Goldin Group has been actively taking every opportunity to launch diverse, international, integrated and high-end businesses, all aimed at building up a quality name brand. The basic principles of Mr Pan's business expansion and management can be summed up by a few core concepts: readiness to give up, down-to-earth work, and trustworthiness. One must make choices and give up options before one can gain; maintain hard work without trusting the whims of fortune to reward the non-exerting; and establish credibility as a human being.

In order to be in step with the nation's future development plans, Mr Pan and like-minded spirits established the Belt & Road Initiative General Chamber of Commerce in 2017, a non-government cooperative platform based on "wide consultation, joint contribution and shared benefits"; he also made a donation to set up a foundation of which he serves as Chairman. The Chamber's goal is to bring together professionals in the business and industrial sectors in Hong Kong, Taiwan and Macau, while leveraging Hong Kong's unique strength in facilitating the Belt & Road Initiative; through building a network and helping Chinese business sectors open up economic opportunities, the Chamber hopes to contribute to international construction and development planned under the Initiative. A year later, the Chamber has become one of the most representative business development platforms of the Belt & Road Initiative, making substantive contribution to the economic development of Hong Kong. It is natural that Mr Pan was elected a National Committee member of the 13<sup>th</sup> Chinese People's Political Consultative Conference in 2018.

Mr Pan has also taken up other leadership roles within his business domains. These include serving as representative of the Hong Kong delegation at the 12<sup>th</sup> National Congress of the All-China Federation of Industry & Commerce; Honorary President of the Hong Kong-Shanghai

Economic Development Association; Principal President of the 8<sup>th</sup> Council of Hong Kong Island Federation; Chairman of Hong Kong Polo Development & Promotion Federation; Vice President of the Federation of International Polo.

Beyond personal career achievements, Mr Pan is an ardent philanthropist, concerned with work that “mends the mind and mends the body”. Sensitive especially to the educational needs of his hometown, Mr Pan established an educational foundation in 2004, each year supporting needy Shaoguan middle-school graduates to proceed to higher education. He funded the construction of a 7-storey multi-functional complex in Shaoguan’s Guangdong Beijiang Middle School in 2014, benefitting 3,500 students and teachers. In supporting medical work, Mr Pan has donated funds to the Department of Pathology at The University of Hong Kong’s Li Ka Shing Faculty of Medicine for genomics diagnosis and research into hereditary colorectal cancer, aimed at identifying new hereditary intestinal cancer driver genes; the research has benefitted not only the several hundred target families in the study, but families around the world suffering from hereditary colorectal cancer.

As far as Lingnan University is concerned, Mr Pan has staunchly supported academic research on the economic development of China and Hong Kong. Lingnan’s “Pan Sutong Shanghai-Hong Kong Economic Policy Research Centre” was set up in 2014 with his generous donation, aimed at bringing together research talents in the economics field through harnessing various resources in mainland China and Hong Kong, thereby enhancing research on salient issues in economic cooperation and the financial development of both places. The Centre offers research consultancy on industries and on economic policies, providing timely policy advice and reference for promoting the prosperity of mainland China and Hong Kong. Over the past few years, the Centre has seen substantial output in its research on such topics as the Belt & Road Initiative, internationalisation of Renminbi, free trade zones and economic cooperation between Shanghai and Hong Kong.

In early 2018, Mr Pan made another donation to upgrade the Centre to “Pan Sutong Shanghai-Hong Kong Economic Policy Research Institute”, strengthening research study and advocacy of such issues as the Belt & Road Initiative, Greater Bay Area development, Shanghai-Hong Kong collaboration, thus enhancing the overall economic competitiveness of Hong Kong and cooperation between Shanghai and Hong Kong. The donation also supports the establishment of “STEAM Education and Research Centre”, which advances university students’ knowledge and application of ideas in innovation and entrepreneurship, strengthens teacher training, and supports local primary and secondary school students in learning and applying STEAM knowledge, thereby supporting Hong Kong’s future development in innovation, entrepreneurship and technology.

Honourable Chancellor, in recognition of his outstanding professional achievements and distinguished service to the business and industrial sectors as well as to the Hong Kong community, may I present Mr PAN Sutong to you for conferment of the degree of Doctor of Business Administration *honoris causa*.

*Citation written and delivered by Professor Charles KWONG*

# 潘蘇通先生

榮譽工商管理學博士

## 贊辭

潘蘇通先生祖籍廣東韶關，出生於廣州，十三歲時移居美國，二十一歲時定居香港。潘先生的事業起點，是與日本的松下電器合作，從事貿易生意。他於1993年創辦了松日集團，主要業務由電器貿易轉為生產家庭電器，當中包括MP3播放機、數碼相架、視像電話、USB抽取式磁碟、液晶體顯示屏電視機等數碼電子消費產品。集團於2002年收購了一家香港上市公司，致力拓展數碼電子消費產品。

其後，潘先生的事業進一步由工業生產轉向地產及金融業發展。他目前是高銀金融地產控股有限公司(亦稱高銀集團)主席，集團旗下包括高銀金融(集團)有限公司(為香港上市公司)、高銀地產控股有限公司、高銀(證券)有限公司，以及一家德國上市公司Gigaset AG等等。潘先生所拓展和管理的業務多元化而國際化，分佈於全球四大洲的多個國家，當中涵蓋香港、中國及海外的地產發展、金融投資服務、國際紅酒業務、高端電子產品，乃至馬球運動及培植馬匹等等。潘先生的事業的標誌式成就之一，是近年於天津打造的大型高端綜合性物業發展項目「新京津·高銀天下」，其中包括(按照結構高度計算)接近600米、全球第三高的摩天大樓。這個大型綜合性項目，預計於2019年內分期完成。

作為跨國企業家，潘先生具備宏闊的視野，時常留心國家發展及國際商機的動態。事實上，高銀集團一直積極抓緊每一個機遇，盡力拓展多元化、國際化、綜合性和高端性的業務，整體則以建立優質品牌為宗旨。潘先生開展和管理企業的基本原則，大約可以用幾個核心觀念概括，包括捨得、踏實、誠信。捨得即不能貪多務得，有捨然後有得；踏實就是刻苦實幹，不存不勞而獲的僥倖心態；誠信就是保持忠誠，對人信實。

為了配合國家未來的發展大藍圖，潘先生於2017年與其他有心人士，共同發起成立了一個「共商共建共用」的民間合作平台——「一帶一路總商會」，並且捐資成立基金會，擔任基金會主席。總商會的整體目標，在於聯合香港、台灣、澳門的工商各界專業人士，同時發揮香港的獨特優勢，在國家規劃的「一帶一路」國際建設及發展中發揮積極作用，幫助中華商界開拓「一帶一路」商機，並且匯聚人脈。一年後，總商會已成為香港最具代表性的「一帶一路」商界發展平台之一，對推動香港的經濟發展作出實質貢獻。潘先生於2018年當選為中國人民政治協商會議第十三屆全國委員會委員，可謂順理成章。

此外，潘先生亦承擔其事業範圍內的其他領導性職任，包括中國工商業聯合會第十二次全國代表大會香港團代表、滬港經濟發展協會名譽會長、香港島各界聯合會第八屆理事會首席會長、香港馬球發展及推廣協會主席，以及國際馬球聯合會副總裁等。

個人事業成就以外，潘先生熱心公益，一直關心「繕心與繕身」的教育和醫療工作，尤其是家鄉韶關在教育方面的需要。潘先生於2004年起成立教育基金，每年資助韶關貧困家庭的高中畢業生接受高等教育。2014年，潘先生更捐資為家鄉的廣東北江中學興建一棟七層高的多功能教學綜合樓，使三千五百名師生受惠。在支援醫療工作方面，潘先生曾捐資予香港大學李嘉誠醫學院

病理學系，對遺傳性大腸癌進行基因診斷及研究，目標是找出新的遺傳性腸癌致病基因；有關科研除了直接惠及數百個本地家庭外，亦普遍惠及世界各地受到遺傳性腸癌困擾的眾多家庭。

對於嶺南大學，潘先生更是大力支持有關中港經濟發展的學術研究工作。2014年，潘先生捐資成立「潘蘇通滬港經濟政策研究中心」，目標是通過整合內地與香港的資源，把兩地在經濟領域的研究人才匯聚起來，加強對內地與香港之間有關經濟合作、金融發展等重大問題的探討，為產業及經濟政策提供研究諮詢，從而為促進內地與香港的共同繁榮，提供適時的政策諮詢和參考。在過去三、四年間，政策研究中心對有關「一帶一路」、人民幣國際化、自貿區、滬港經濟合作等課題的探討，已取得可觀的研究成果。

2018年初，潘先生再次捐資予嶺南大學，將原有的「潘蘇通滬港經濟政策研究中心」提升為「潘蘇通滬港經濟政策研究所」，以加強有關「一帶一路」倡議、大灣區、滬港兩地合作等課題的研究及活動推廣的元素，從而提升香港經濟的整體競爭力以及滬港兩地合作的程度。與此同時，潘先生又支持嶺大成立「STEAM教育及研究中心」，旨在促進大學生在創新創業知識方面的培訓與應用，並加強教師培訓，支援全港中小學生學習及使用STEAM知識，從而推動香港未來的創新創業及科技發展。

校監閣下，為表揚潘先生卓越的專業成就以及他對香港工商界和社會的傑出貢獻，本人謹恭請閣下頒授榮譽工商管理學博士學位予潘蘇通先生。

贊辭由鄺龔子教授撰寫及宣讀