Intergenerational Partnership
Community Projects:
A case study in Hong Kong

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Agenda

• Introduction
• Seizing the University-Community Collaboration through various Intergenerational Partnership projects
• Collaboration Framework
• Conclusion
Introduction
Lingnan University

Liberal Arts Education

- Deliberately small enrolment
- Broad-based curriculum
- Close staff-student relationship
- Strong alumni and community support
- Active community service and multi-faceted workplace experience
- Rich residential life and extra-curricular activities
- Global learning opportunities
Lingnan University

Our Core Values

A collegial community of learning and discovery for students and scholar-teachers

Whole-person cultivation and all-round development

Community engagement and social responsibility

The Lingnan spirit
Lingnan’s Service-Learning Model
Why Intergenerational Collaboration?
People aged 65 or above will increase from 0.89 million in 2009 to 1.33 million in 2019, 2.06 million in 2029 and 2.49 million in 2039.

Source: Census and Statistics Department
Ageing Population in Hong Kong

Proportion of elderly in the population will rise from 13% in 2009 to 17% in 2019, 25% in 2029 and 28% in 2039.

Source: Census and Statistics Department
Reference: The report on
“Population Policy - Strategies and Initiatives”,
Hong Kong (15th Jan 2015)
Seizing the University-Community Collaboration through various Intergenerational Partnership projects
LingnanU Elder Academy (EA)

Think-Act-Contribute (TAC)

Service-Learning Projects

Sustainable Development Fund (SDF): Cultural Sustainable Project

Age-Friendly City
LingnanU Elder Academy (EA)

- Echo to university motto, "Education for Service", "Elder Academy at Lingnan" was launched in 2008
- Believe in “Elderly Education for the Elderly, by the Elderly” (長者學習長者辦)
• Establish own management committee, the LingnanU Elder Academy Council (LUEAC)
• Self financed since 2013 from donation (through sit-in program, general donation etc.)
• Collaboration agencies: 56 (2013/14)
• Number of attendance: 1585 Elderly; 180 students (2013/14)
Think-Act-Contribute (TAC)

• TAC aims to educate community members on the concept of health through a multitude of platforms – combining the ideas of physical, psychological and social health

• TAC also aims to promote the concept of intergenerational collaboration through different activities
• The Health Leaders are trained to be role-models, further promoting exercise and healthy eating habits in the community

• TAC events have reached approximately 10,000 individuals (public, students, elderly, women and etc) through various events such as workshops, healthy mass dance event and etc

• Collaboration agencies: 20

• Number of Health Leaders: 100
The idea of Cultural Service-Learning Ambassadors is to promote the concept of sustainable development and culture among community members.

- Promote value and knowledge of cultural heritage, sustainable community building, ecological conservation and traditional local economy.
• Promote community integration and life-long learning by writing oral history stories in the Northwest New Territories.
• Collaboration Agencies: 8
• Number of Cultural S-L Ambassadors: 60 each batch/year (20 elderly, 20 primary school students and 20 university students)
• Number of participants: 520
Tsuen Wan Age-friendly City (AFC) Project

- Adapting the bottom-up approach, training elderly as community ambassador
- Utilizing the academic-based Service-Learning approach to facilitate the actual practices of the participants, and to encourage the participation and idea sharing of elderly
- Improving age friendly infrastructures in the community to promote elderly active participation and lifelong learning
• Encouraging active ageing.
• Acknowledging and rewarding the abilities and contributions of the elderly.
• Responding to the needs of an ageing population.
• Respecting the autonomy and self determinacy of the elderly.
• Collaboration agencies: 18
• Number of participants: 140
Age-friendly city

- Transportation
- Housing
- Social participation
- Respect and social inclusion
- Civic participation
- Communication and information
- Community support and health services
- Outdoor spaces and buildings
Findings
LingnanU Elder Academy (EA)

Think-Act-Contribute (TAC)

Service-Learning Projects

Sustainable Development Fund (SDF): Cultural Sustainable Project

Age-Friendly City
Please rate the project from 1 to 4 (1 = most effective, 4 = least effective) that you think create a better intergenerational partnership platform for its participants (N=14)

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<tr>
<th>Intergenerational Partnership</th>
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Please rate the project from 1 to 4 (1 = most effective, 4 = least effective) that you think can create an effective campus-community collaboration. (N=14)

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<th>Campus-Community Collaboration</th>
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<td>1.71429</td>
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Collaboration Framework
Issue Identification (Need assessment)

• Increase of ageing population
• Health Issues
  – In 2010, the four major chronic NCD—cancer, heart diseases, stroke and chronic lower respiratory diseases—accounted for about three-fifths (59.1%*) of all registered deaths
  – Cancer was the number one killer in Hong Kong, accounting for 30.5% of all registered deaths in 2012
  – Physical Fitness Test for the Community program (2012) stated that 20.7% of children (out of 2723 people), 46.9% of youth (out of 2517 people) and 48.7% of adults (out of 1846 people) remained sedentary and the most common reasons being a barrier of exercise are “being lazy” and “too tired”

*Promoting Health in Hong Kong – The Strategic Framework for Prevention and Control of NCD, Department of Health, Hong Kong
http://www.censtatd.gov.hk/home/index.jsp
*Leading Causes of Cancer Deaths,
Community Capacity Building

**Identify potential community partners**
- Tuen Mun Healthy City Association Ltd
- Department of Health and Hospital Authority
- The Hong Kong Society of Rehabilitation and etc

**Identify potential target participants**
- Primary and secondary schools students
- University Students (Service-Learning participants)
- Elder participants
- Community members from the public such as rehabilitants, women, and etc
Consensus building

• Work closely with Tuen Mun Healthy City Association Limited (TMHCAL, 屯門健康城市協會有限公司)
  – To promote public health by establishing safe environments and healthy habits in daily living in Tuen Mun District
  – To recognize major public health issues and for such purposes to enhance the public health of citizens by pooling of community resources and concerned efforts
  – To create supportive environments that develop and sustain the public health of Tuen Mun citizens through inter-sectoral participation and community partnership
Multi-stakeholder Partnership
Constructive Engagement by relevant stakeholders

Organizers
• Office of Service-Learning, Lingnan University
• Tuen Mun Healthy City Association Ltd

Health Related
• Department of Health
• Hospital Authority
• Home Affairs Department

Elderly Focus
• Elder Academy
• The Hong Kong Society of Rehabilitation
• Yan Oi Tong

Youth Focus
• Hong Kong Federation of Youth Groups
• Hong Kong Free Methodist Church Social Service
# Implementation

## Phase 1

<table>
<thead>
<tr>
<th>Model</th>
<th>Project Activities</th>
<th>Objectives</th>
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</table>
| Think | • Public Health Seminars and Workshops<br>• Health Leader Recruitment | • Promote upcoming TAC project to the community partners and students;  
                                           • Introduce health knowledge through invited speaker;  
                                           • Create sustainable social well-being in the community; |

## Phase 2

<table>
<thead>
<tr>
<th>Model</th>
<th>Project Activities</th>
<th>Objectives</th>
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</table>
| Think | • Orientation Day & Interactive Workshops<br>• Health Leaders Training | • Recruit TAC Leaders;  
                                           • Equip TAC Leaders with knowledge and positive attitude towards health;  
                                           • Enhance and deepen TAC Leaders training |
| Act   | • Dance class                                           | • Build and maintain exercise habit;  
                                           • Provide training to TAC Leaders |
# Implementation

## Phase 3

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<thead>
<tr>
<th>Model</th>
<th>Project Activities</th>
<th>Objectives</th>
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</thead>
<tbody>
<tr>
<td>Contribute</td>
<td>• Community Event Promotion</td>
<td>• Spread health messages to the community;</td>
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<td>• Community Service/Training</td>
<td>• Enhance Health Leaders Learning;</td>
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<td>• TAC Health Dance Day</td>
<td>• Create a culture and environment of good health;</td>
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<td>• Promote TAC through mass dance event.</td>
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</table>
Evaluation

From Organizers and Community Partners

TAC allows the participants to be involved in and take responsibility for decision making on their own individual health. They are able to:

– Take responsibility and ownership for their own health
– Understand the implications of the health-care decisions they are making
– Be involved in planning for health services
– Promote and adopt mental, physical and social health

Program arrangement towards Primary Health Care goals

– Use different strategies to address individual and population health issues
– community development approaches and local inter-sectorial cooperation
– Delivers affordable, reliable and timely services accessible to community members
– Better approaches for preventing diseases
– Provide essential health in an affordable and acceptable way
From General Participants

DO YOU THINK THAT THE HEALTH INFORMATION PROVIDED IN TAC WAS USEFUL? (N=329)

- Very useful, 19, 6%
- Useful, 95, 29%
- Normal, 91, 28%
- Little useful, 21, 6%
- Not useful, 17, 5%
- No Answer, 86, 26%
From General Participants

DO YOU THINK THAT THE DANCE EXERCISE PROVIDED IN TAC WAS USEFUL? (N=329)

- Very useful, 18, 6%
- Useful, 83, 25%
- Normal, 83, 25%
- Little useful, 27, 8%
- Not useful, 21, 6%
- No Answer, 97, 30%
From Service-Learning Project Participants

“The important question to think about is how to make good use of the knowledge we’ve learned from the course into the community.”

*Elvis from SOC327 Social Welfare and Social Problems in Hong Kong*

“‘I know more about active ageing [and how] elderly can become more physically, mentally and socially healthy. It is really important to share health knowledge to others, especially elderly.”

*Student from SOC319 Family, Gender and Society*
Teaching and Learning Service

1) Issue Identification

2) Community Capacity Building

3) Consensus Building

4) Multi-stakeholder Partnership

5) Constructive Engagement by Relevant Stakeholders

6) Implementation

7) Evaluation

Reference:
Conclusion